

"We PICK CONN."



Here's why...

# "WE'RE THE PEOPLE OF CONN."

That's what these people want you to know. They come out to show off their Conn guitars, because they wanted to. They want you to know that they Pick Conn, and they're happy about it. Now it's your turn to join the Conn Crowd.

## **EIGHT NEW FOLK GUITARS AND THREE NEW CLASSICS**

For example, strap on our new deluxe F-27 folk dreadnought. Pick a lead melody on it, and your softest note reaches the back of the room. Or wall on it, and you get those ringing, singing big sounds that get an audience to stomping its feet. This is the new Conn Sound. Dazzling and big. Broxy and soft. And sweet.

Or try the superb new C-11 classic. When you hold a C-11, you know it's a beautiful thing. Hit a simple G chord, or test the harmonics. The sound is fantastic. You feel it. The whole instrument quivers with tone.



## REASON BY REASON, HERE'S WHY THE NEW CONN GUITARS SOUND SO GOOD.

### Revolutionary acoustical engineering:

The new Conn's have been engineered to produce a bigger sound. The guitar body, itself, is a unique sound chamber, and in the dreadnoughts, has been newly configured to produce a gutsier bass and brighter treble.



### Uri-bone saddle and nut:

Because ours most closely resemble natural bone in density and hardness, strings vibrate cleanly, producing a clear, pure sound.



### New bracing:

The new tapered radial braces are precisely shaved. A brighter, more balanced sound is the result.



### Necks:

Conn's new neck fastening system reduces the wood mass inside the body of the guitar, which greatly improves resonance. Further, the new professional neck design lets the



player move up and down the fingerboard faster, more comfortably. That means you get more out of the Conn guitar with less effort.

### The wood:

Our woods are aged longer for stability and truer tone. And they're dried to a lower percentage of humidity. Less moisture means freer vibration, and better sound.

### Final assembly:

Precision electrostatic gluing bonds only where it's supposed to. You get a lasting, resonant sound chamber.

### Final finishing:

A new super-bright polyester finish in no way impairs the body's ability to vibrate, as do some finishes. And that means better sound.

### Workmanship:

You'll know your Conn Guitar is made right just by touching it. And you'll hear the bigger sound we've built into it the second you tune it.

### CONN GUITAR SPECIFICATIONS

Style	Classic			Grand Concert		Dreadnought			12-String		
Model	C-11	C-21	C-31	F-11	F-18	F-15	F-21	F-27	F-1512	F-2112	F-2712
Total Length	39 1/4"	39 1/4"	39 1/4"	40 1/4"	40 1/4"	41 1/4"	41 1/4"	41 1/4"	42 1/4"	42 1/4"	42 1/4"
Body Length	18 1/4"	18 1/4"	18 1/4"	19 1/4"	19 1/4"	19 1/4"	19 1/4"	19 1/4"	19 1/4"	19 1/4"	19 1/4"
Body Thickness (lower bout)	3 1/4"	3 1/4"	3 1/4"	4 1/4"	4 1/4"	4 1/4"	4 1/4"	4 1/4"	4 1/4"	4 1/4"	4 1/4"
Upper Bout Width	11 1/4"	11 1/4"	11 1/4"	11 3/4"	11 3/4"	11 3/4"	11 3/4"	11 3/4"	11 3/4"	11 3/4"	11 3/4"
Lower Bout Width	14 1/2"	14 1/2"	14 1/2"	15 1/4"	15 1/4"	16 1/4"	16 1/4"	16 1/4"	16 1/4"	16 1/4"	16 1/4"
Machine Heads	Deluxe gold	Deluxe gold	Deluxe gold butterfly button	Individual Chrome	Deluxe Individual Chrome	Individual Chrome	Deluxe Individual Chrome	Grover Rotomatic (gold)	Individual Chrome	Deluxe Individual Chrome	Deluxe Individual Gold
Top	Spruce	Spruce	Select Spruce	Spruce	Spruce	Spruce	Spruce	Select Spruce	Spruce	Spruce	Select Spruce
Sides & Back	Select Mahogany	Saphere	2 piece Rosewood	Select Mahogany	Saphere	Select Mahogany	Saphere	3 piece Rosewood	Mahogany	Saphere	3 piece Rosewood
Finger-Board	Rosewood	Rosewood	Ebony	Rosewood	Ebony	Rosewood	Ebony	Ebony	Rosewood	Ebony	Ebony
Bridge Type	Rosewood	Rosewood	Ebony	Fixed Rosewood	Fixed Ebony	Fixed Rosewood	Fixed Ebony	Fixed Ebony	Adjustable Rosewood	Adjustable Ebony	Adjustable Ebony
Neck	Nato	Nato	3 piece Mahogany	Nato	Nato	Nato	Nato	Nato	Nato	Nato	3 piece Mahogany

People across the country are turning on to Conn Guitars. Because they're really good. Now it's your turn.

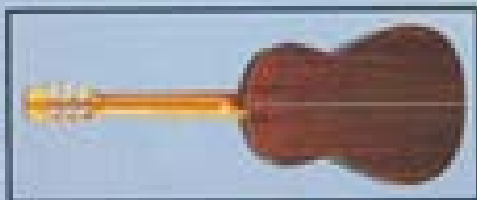
# CONN CLASSICS



Gary and Irene Scott of Springfield, Mo., both own Conn guitars. Here is a C-21. Ha... on F-27, Irene's played guitar all her life, and has owned lots of instruments. The C-21 is her favorite.



**C-21 Classic.** Conn's finest classic. Beautifully conceived to produce outstanding sound quality. Extremely responsive. 3-piece reinforced neck keeps the action right. Matched rosewood back and sides. Ebony fingerboard and bridge. Excellently voiced. A professional looking instrument of home, on the stage or in your studio.



**C-21 Classica.** Superior tone for classical music, and plenty of penetration for folk music, even in crowded auditoriums. Saphire back and sides look creamy and rich. It's really pretty!

**C-11 Classic.** Try the superb, new C-11. When you hold a C-11, you know it's a beautiful thing. Hit a simple G chord, or test the harmonics. The action is soft and quick. The sound is fantastic. You feel it. The whole instrument quivers with tone. It's a classical gem.



# CONN DREADNOUGHT



John Hartin of Norfolk, Nebraska leads a 20 player guitar church choir in magnificent folk masses. They all play Conn guitars. John's is an F-21.



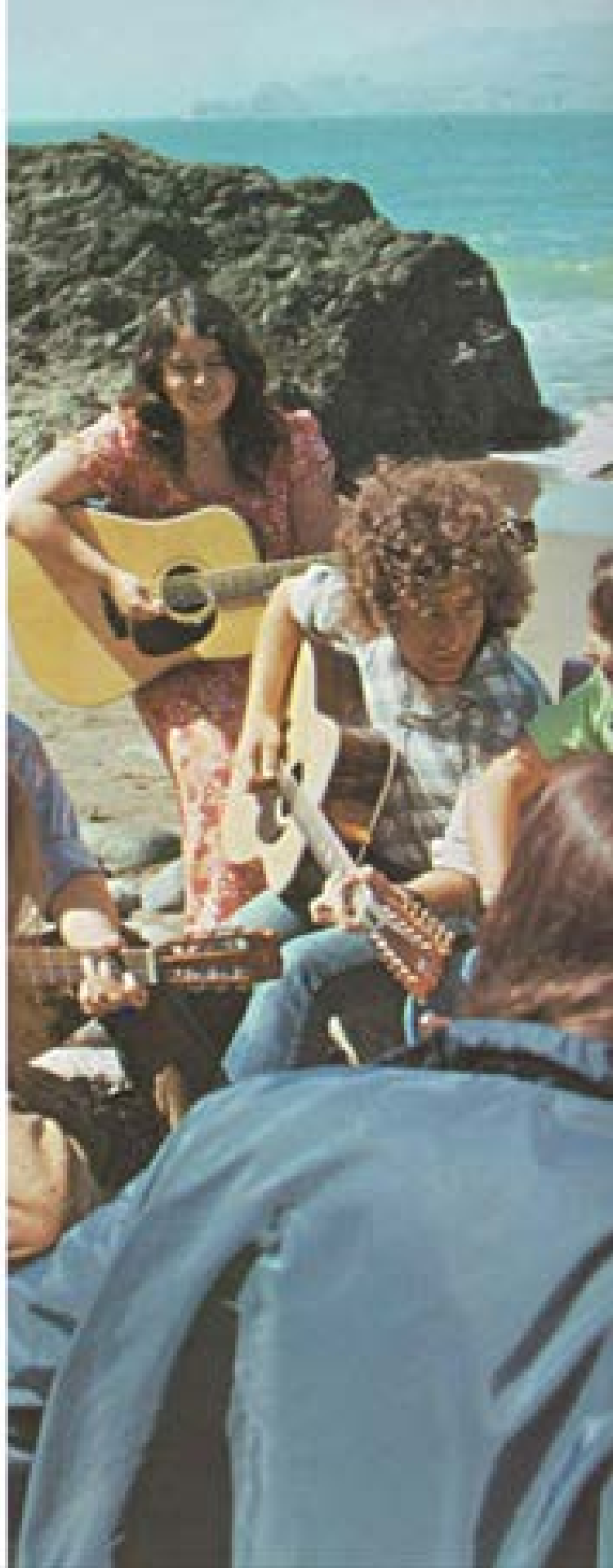
**F-15 Dreadnought.** Super sound. That's the F-15 dreadnought. The lower bout is newly configured for a booming bass. And tapered radial bracing inside the spruce top makes for brighter treble and overall better sound. Compare the F-15 to other dreadnoughts, and you'll see and hear the difference.



**F-21 Dreadnought.** If you're good, and want to look good and sound better, pick up an F-21. Sycamore back and sides. Pearl inlay. The dreadnought with a sound competitive to guitars costing lots more. An honest pickin' and stummin' instrument that's tough to put down.



**F-27 Breadheath.** Our finest flat-top with big, brassy, bold sound. The F-27 will project with the best of 'em. And it whispers beautifully too. Really far-out sound. 3-piece resonant rosewood back and matching sides. Ebony fingerboard and bridge. Plenty of pearl. Gold-plated Grover tuning machines....It's there, friends.

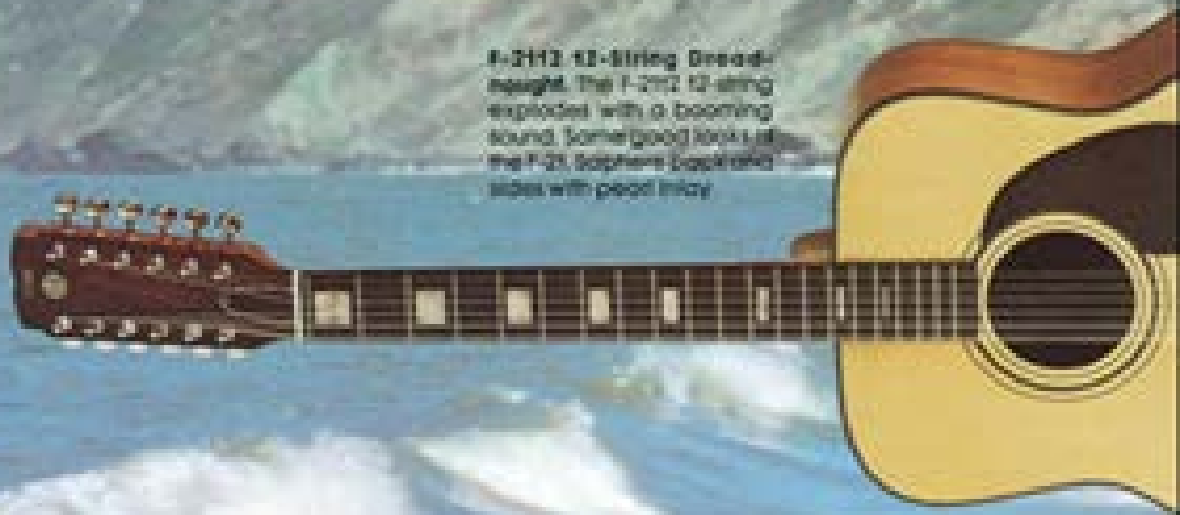


# CONN 12-STRING DREADNOUGHT



Tom, Bondoff of Carmichael, California has been a professional guitarist and electric bassist in rock and country & western bands for eight years. His guitar is Conn's F-2112.

**F-2112 12-String Dread-**  
**nought.** The F-2112 12-string  
explodes with a booming  
sound. Some good looks of  
the F-21. Saphire back and  
sides with good inlay.







**F-1512 12-String Dreadnought.** All of the F-15's features are built into this 12 string, including Cori's new neck aligning system, which keeps the action quick and easy always.



**F-2712 12-String Dreadnought.** There's only one reason to pick an F-2712... and that is to treat yourself. Resonance, big sound, responsiveness, balance, quick action... it's all here. A pleasure to play and to hear.

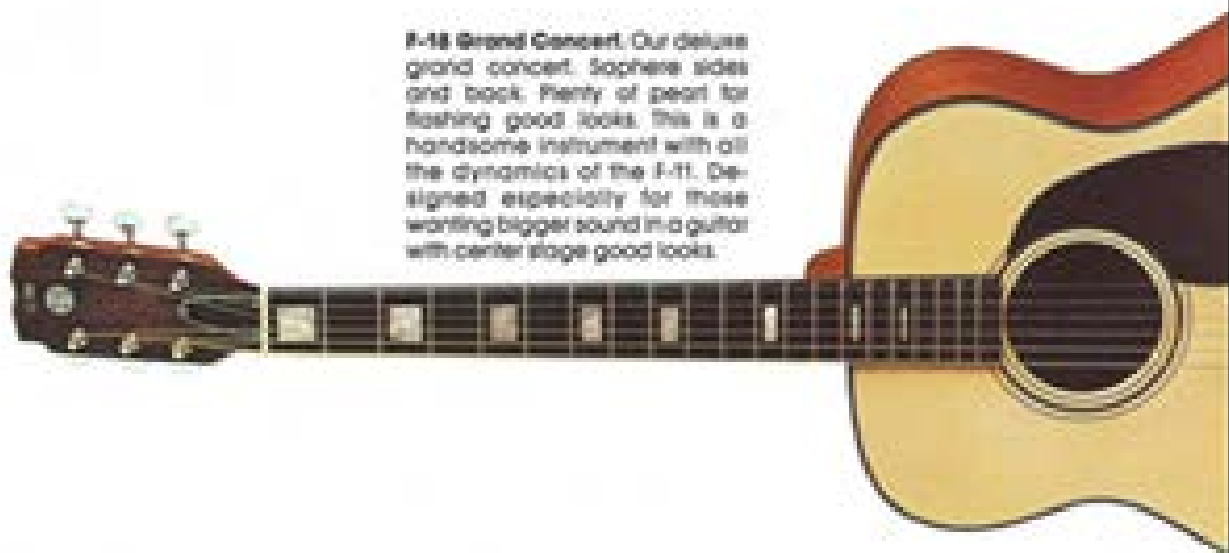


# CONN GRAND CONCERT



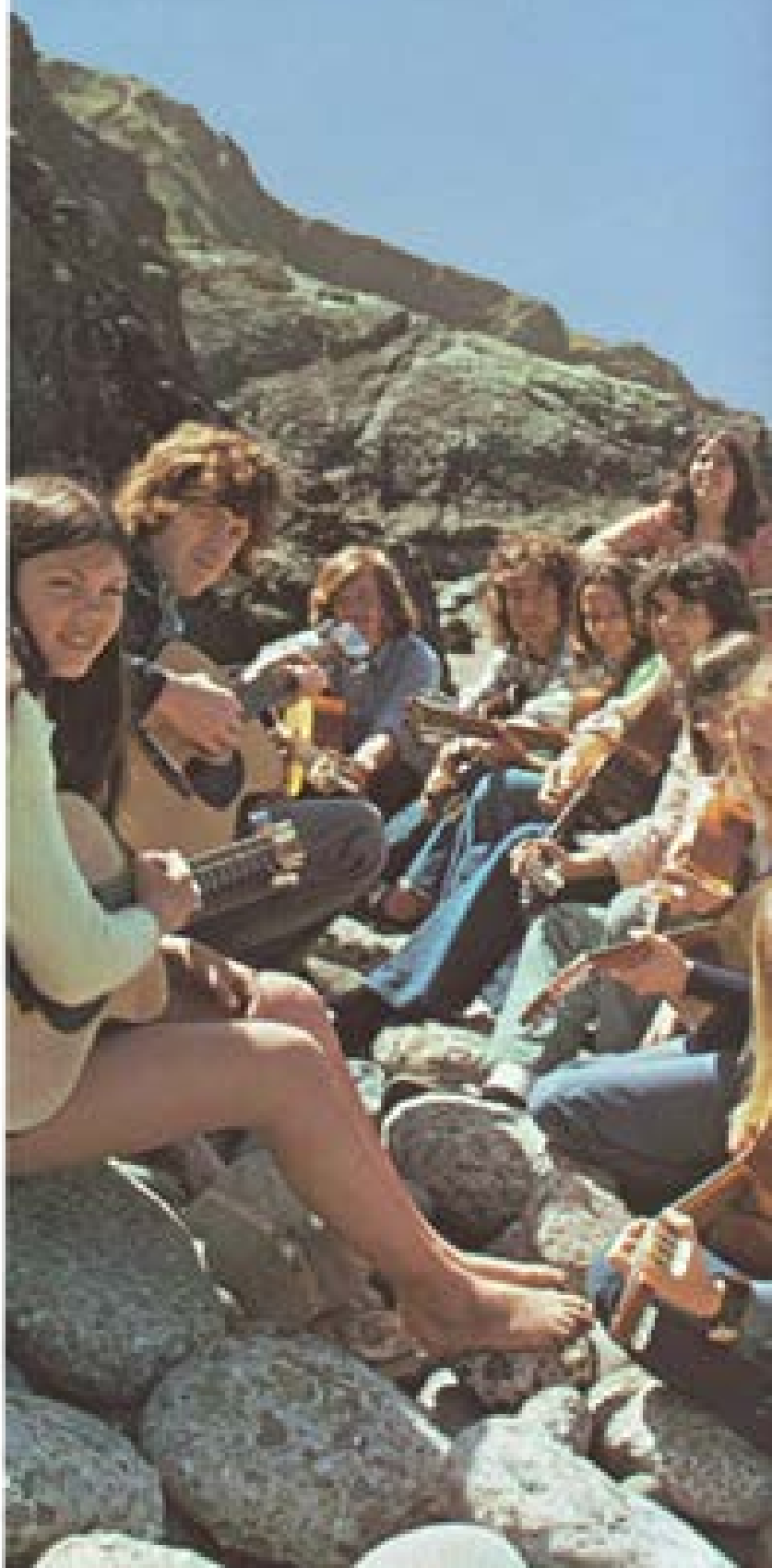
Lia Sette of Philadelphia is a classic and folk guitar teacher. Her guitar? Conn, of course. The F-18 model.

**F-18 Grand Concert.** Our deluxe grand concert. Saphire sides and back. Plenty of pearl for flashing good looks. This is a handsome instrument with all the dynamics of the F-11. Designed especially for those wanting bigger sound in a guitar with center stage good looks.





**F-11 Grand Concert.** Settle down with the F-11. Grand concert size is super comfortable. Feels good. Looks right. Sounds beautiful. Great for students looking for a guitar that won't fight back. Mahogany back and sides. Rosewood bridge and fingerboard. When you play it, you'll know it's done right.





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TO PICK CONN



CONN

GUITARS

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